



## EDUCATION

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Aug 07 – May 10 **The University of the Arts**, Philadelphia, PA  
Bachelor of Fine Arts in Graphic Design  
with a minor in Studio Photography.  
GPA: 3.6, National Dean's List

Jun 05 – May 07 **Montgomery County Community College**  
Blue Bell, PA  
Associate of Arts in Fine Arts degree  
GPA: 3.8, National Dean's List

## EXPERIENCE

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Jun 09 – May 10 **Didona Design**, Ardmore, PA  
Freelance graphic designer and web designer  
*Responsible for* web design, corporate branding, book cover and layout design.

Jun 09 – Sep 09 **QVC Inc.**, West Chester, PA  
Graphic Designer  
*Responsible for* the design of live branding logos, video and sound editing, and on-screen snap animation advertisements.

Jun 09 – Oct 09 **Robertson LLC**, Bala Cynwyd, PA  
Freelance graphic designer  
*Responsible for* company logo designs.

May 06 – Jun 07 **Aoi Japanese Restaurant**, Philadelphia, PA  
Graphic designer  
*Responsible for* a series of menu layout design.

Jan 1997 – May 01 **Ren San Tech Enterprise, Co., LTD**, Taichung, Taiwan  
Graphic design assistant  
*Responsible for* design of company logo.  
Developed graphics for communication key sales and marketing messages. Supported marketing department's campaign and branding initiative by designing graphics, print marketing collateral and advertising.

## JEN LING LAI

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## SKILLS

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Software Mac and PC proficiency in Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Lightroom, Bridge, Media Encoder and Amadeus Pro, Microsoft Office.

Programming HTML, XHTML and CSS, JavaScript and ActionScript.

Video Editing Final Cut studio, After Effects and Premiere Pro.

Photography Digital, Photo-retouching, 35mm, 150mm, and silver gelatin processes.

Bookbinding Accordion, pamphlet, and case Binding.

## ACCOLADES

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Aug 07 – May 10 Promising Young Artist Scholarship  
The University of the Arts

2010 Faculty Award  
The University of the Arts

2009 Photography competition for Peace and Tolerance  
Finalist / Winner

Aug 06 – Jun 07 Member, Phi Theta Kappa,  
International Honor Society

Apr 07 Montgomery County Community College  
Student Annual Art Show, Second Place

## LANGUAGES

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Fluent in oral and written English and Mandarin Chinese.